

Opportunities to Make a Difference

Supporting PSL Through Facebook Fundraising

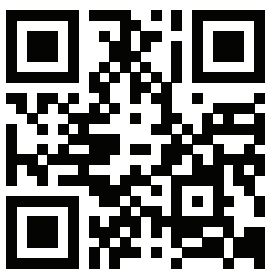


Throughout the current global health pandemic, providing support to seniors in need has never been more important. Presbyterian Senior Living is making it easier than ever to accept donations in a variety of different ways. Did you know that you can now help raise funds and awareness for Presbyterian Senior Living’s mission right on Facebook?

After starting a Facebook fundraiser (for example, in lieu of birthday or anniversary gifts), you can share your passion for our mission with your friends, who can choose to donate any amount of their choosing. Facebook does not charge any fees for hosting these fundraisers, and submits the donations collected to our organization once your fundraiser ends. 100% of the funds collected will be used to directly support our mission.

To get started creating your first fundraiser to benefit PSL, you can visit <http://go.psl.org/facebook> and sign in with your Facebook account. Thanks, in advance, for your generous support!

Your Choice Counts!



Presbyterian Senior Living is committed now, more than ever, to connect with each of our supporters in a way that is personally tailored to your preferences. With this in mind, we have created a brief survey that you can complete to update your information on file, and to let us know all of the ways that you wish to hear from us in the future.

We are pleased to offer physical mail, email, telephone, and other methods of communication to you – just let us know which ones you would prefer!

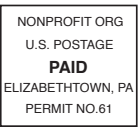
The survey will only take about 2 minutes to complete. You can visit <http://go.psl.org/survey> or scan the QR code with your smart phone’s camera to complete the brief survey. Thank you in advance for your input!



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One Trinity Drive East, Suite 201
Dillsburg, PA 17019
www.psl.org



You may opt out of future solicitations for fundraising by emailing resourcedevelopment@psl.org or calling 1-888-530-6329.

Presbyterian Senior Living is a tax exempt organization by IRS regulations. Pennsylvania law requires us to inform you that a copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. A copy of the financial statement of Glen Meadows is available by writing One Trinity Drive East, Suite 201, Dillsburg, PA 17019. Documents and information submitted under the Maryland Solicitations Act are also available, State House, Annapolis, MD 21401, 410-974-5534.

QCD Continues to Offer Tax Savings

Many people do not realize that over the past 15 months, there have been three pieces of legislation that may have an impact on how much you might pay in taxes. There is a long list of interesting changes if you are a lover of tax policy. Most people aren’t.

You should consult your own advisors about whether or not there are any critical changes for what you pay and what you are planning. Here are some important points to consider.

At the end of 2019, the SECURE Act changed how your traditional or rollover IRA beneficiaries are required to pay taxes on what you have left them. It will cost them more in taxes but there are alternative strategies to reduce that tax hit. We’re happy to provide more details.

There have been a lot of changes around traditional or rollover IRAs. It can be very confusing. The good news is that the Qualified Charitable Distribution (QCD) is firmly in place.

That allows you to have your IRA custodian make a direct distribution to a charity like Presbyterian Senior Living. If the amount is equal to or greater than the annual amount you are required to take out, (RMD), you don’t have to take it yourself and pay taxes on it.

In the most recent stimulus bill, there was some good news for people who have big medical expenses and itemize their returns to save tax dollars. The threshold for medical deductions has been permanently lowered to 7.5% from 10% of adjusted gross income (AGI).

Who knows what tax law changes we’ll be seeing in 2021? Our goal will be to keep you informed. If you’d like more information on any of these current changes, or how to include Presbyterian Senior Living in your estate plans, please contact Maggie Bowley at mbowley@psl.org. We look forward to hearing from you!



A bi-annual publication for donors and friends within the Presbyterian Senior Living family Spring 2021

From the CEO



Welcome to the first edition of Presbyterian Senior Living’s (PSL’s) newsletter, Mission Matters. We are pleased to be able to bring this to you, and to highlight the importance of philanthropy to PSL.

In 2020, we experienced many things not previously encountered. These experiences challenged us and required that we meet the challenges with renewed dedication to our mission...to provide compassionate, vibrant and supportive communities and services to promote wholeness of body, mind and spirit. I am proud to report that we have met those challenges and continue to do so daily. This is possible because of the generous support of our residents, their families, our staff, our business partners and the community in general.

This past year has been one from which we have learned many lessons. Just one of those lessons is that “Mission Matters.”

Jim Bernardo

The benefits of philanthropy are many, and they are experienced daily by residents and staff at our many communities. Whether they are gifts to innovate our independent living communities, gifts to enhance the lives of our skilled nursing facility residents, gifts to enrich the lives of those in our affordable housing communities, or gifts to benefit the provision of care to those who have outlived their resources, the donors who provide these valuable resources all are critical partners in mission with PSL.

Endowment Enhances Resident Quality of Life

Greatly desired enhancements to some of PSL’s communities were made possible as a result of grants distributed through the Stephen Proctor Endowment for Resident Quality of Life.

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Donation Increases Efficiency for Snow Removal

Life for the residents of Green Ridge Village was greatly improved in January thanks to a donation that provided for the purchase of an industrial snow blower and sweeper. While January did not bring much in the way of snow to the campus, February more than made up for it. “The entire campus is commenting on the difference [the new equipment] makes with snow removal,” said Mike Beidel, a maintenance worker from the Department of Environmental Services (DES) at Green Ridge.

The campus with its varied walkways and walking trail used to take six hours for DES to shovel and clear. Now with the new equipment, the time it takes has been cut to only four hours. In addition, the equipment has eliminated the need for DES workers to shovel the walkways and trail; all the work can now be performed by the new snow blower and sweeper. This time savings allows DES workers more time to serve the needs of individual residents on the campus, as opposed to being out in the elements and snow blowing and shoveling pathways.

In addition to the equipment serving the snow removal needs of the community, it will also serve as a mower and stump grinder in the spring, summer and fall.

“This is just something we are pleased that we are able to do.”
— Anonymous Donors

Endowment Enhances Resident Quality of Life continued...

At the 22 affordable living communities, the introduction of ConnectedLiving University (CLU) grants made it possible for residents to learn about other places, people and cultures. Built on the belief that learning is ageless, CLU offerings touch on the five realms of living a connected life – purposeful, social, spiritual, intellectual and wellness. Programs are interactive and contain pictures, music, trivia, and discussion questions. CLU curriculum was developed with a rich understanding of the needs and interests of older adults. The programming is available online, and is easy to deliver.

For the residents of The Easton Home, an update to the “It’s Never Too Late (iN2L)” programming was made possible through a grant from the endowment. iN2L is an educational tool that is used to stimulate memories, recollections, and to enhance cognitive functioning among seniors. This tool is especially valuable in working with seniors with memory impairment.



Grants Reach 140 PSL Staff

Back when the pandemic began to spread, leadership of PSL realized that there would be an impact for the staff of our numerous communities. While our concern was for the well-being of our residents, our thoughts were also about our front-line staff who were facing the virus in their everyday efforts to serve the residents of PSL.

To help meet the financial needs of our staff facing such hardships, PSL appealed to our residents, staff, Boards, families and friends for support. The Caring Community Employee Hardship Fund was established to address these needs through the provision of grants to those employees in need.

The appeal was a great success. Thanks to the generosity of our PSL family and friends we were able to raise over \$526,000 in support of our staff. To date, a total of 140 employees have benefited from the availability of this grant program. A total of \$104,000 has been distributed to those in need. Examples of what these dollars funded include: helping with rent and utilities when a lack of regular income resulted in budgetary shortfalls; childcare for those whose children were no longer able to attend school while their parents were at work; and transportation to work when public transportation was not available.

PSL is grateful to all of those who supported this very important fund. It has been a great resource to support our caregivers in a time of tremendous need.

For information on the Stephen Proctor Endowment for Resident Quality of Life, or to learn how you can make a difference, please contact Maggie Bowley at mbowley@psl.org.



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