

Graduate Certificate in Strategic Health Service Management

Description

The graduate certificate in Strategic Health Service Management is designed for healthcare or general business professionals. This certificate combines the theoretical aspects of leadership with the practical components of day-to-day management in the field of healthcare. Professionals gain exposure to key concepts including ethical leadership and strategic management, healthcare finance, operations and communications, and high level critical/creative thinking and application. Students also have the opportunity to self-select pre-determined elective courses that reflect each student's individual interests and career goals but serve as a compliment to the credential and potential future master's program pathway opportunities.

Curriculum (12 credits)

(3) Required Courses (must choose three and are based upon availability):

Ethical, Legal and Policy Issues in Healthcare Management-MHA Core
Healthcare Accounting, Economics and Financial Management-MHA Core
Marketing and Communications for Healthcare Leadership-MHA Core
Clinical Integration in Health Service Management-MHA Core
Quality and Performance Improvement for Healthcare Transformation-MHA Core
Operations and Value Based Strategies-MHA Core

(1) Elective Courses (must choose one and are based upon availability):

Leadership Through Self Awareness-MMOL Core
Leading and Organizing Teams-MMOL Core
Managerial Communications-MMOL Core
Leading Strategic Organizational Change-MMOL Core
Patient Access and Value Based Care-MHA Elective

Application Process and Transferring of Credits

Students who wish to apply for the certificate will complete an abbreviated application form including official transcripts illustrating a 2.5 GPA or higher, two letters of recommendation, a resume and a personal statement of 300 words or less speaking to their goals and objectives and why this certificate would be a good fit for future career goals. **Students who are accepted and complete the certificate program obtaining a cumulative GPA of 3.0 or better at the end of the four-course sequence will receive automatic admission to the MHA program if they wish to continue their studies.**