



MAXIMIZE YOUR BUSINESS CAREER POTENTIAL

WITH AN ONLINE DEGREE FROM MESSIAH UNIVERSITY

ARE YOU READY TO TAKE THE NEXT STEP ON YOUR BUSINESS CAREER PATH?

At Messiah University, our convenient, online undergraduate and graduate business degree programs are designed for working professionals. We leverage the latest research, best practices and proven models for business and leadership success, allowing you to immediately make an impact in your organization.

A degree from Messiah is about more than a top-tier education. Our robust and relevant coursework will equip you with the knowledge and skills to make an immediate impact in your workplace and position you for career growth.

Did you know?

According to the US Bureau of Labor Statistics, employment of business and financial operations occupations is projected to grow 7 percent from 2018 to 2028, faster than the average for all occupations.¹

partner.messiah.edu | (717) 344-5707

1. United States Bureau of Labor Statistics. (2020, April 10). Business and Financial Occupations <https://www.bls.gov/ooh/business-and-financial/home.htm>



EXPAND YOUR KNOWLEDGE AND SKILLS

WITH OUR IN-DEMAND BUSINESS PROGRAMS

BACHELOR'S

BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN ACCOUNTING

teaches you the skills necessary to summarize, analyze and report on the many levels of business finances from day-to-day transactions through managerial and cost accounting.

120 credits (including up to 90 transfer credits) | 100% online program | Flexible start dates

BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN DIGITAL MARKETING

tackles topics like social media marketing, search engine optimization, content marketing, digital advertising, analytics and more, plus the value of personal branding and online reputation management to get your marketing career off to a healthy start.

120 credits (including up to 90 transfer credits) | 100% online program | Flexible start dates

BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN FINANCE

prepares you to become a financial professional in the public, corporate or private sectors and helps you develop real-world skills to analyze the financial market, from investment banking to financial planning and beyond.

120 credits (including up to 90 transfer credits) | 100% online program | Flexible start dates

BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN HEALTHCARE MANAGEMENT

will prepare you for the unique challenges of the healthcare industry, from budget and organizational structuring to reputation management and patient satisfaction.

120 credits (including up to 90 transfer credits) | 100% online program | Flexible start dates

BACHELOR OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN ORGANIZATIONAL LEADERSHIP

teaches you the skills to set strategic organizational goals and to lead and motivate others to reach those goals in a God-honoring way.

120 credits (including up to 90 transfer credits) | 100% online program | Flexible start dates

BACHELOR'S CERTIFICATES*

Business Administration - Accounting

Business Administration - Digital marketing

Business Administration - Finance

Business Administration - Healthcare management

Business Administration - Organizational leadership

MASTER'S

MASTER OF BUSINESS ADMINISTRATION

WITH A CONCENTRATION IN DIETETICS

provides nutritionists with the theoretical and practical skills to lead and serve in a variety of medical, government, community and business settings. Food and nutrition play an increasingly visible and important role in ensuring the health of individuals, families and communities—and registered dietitian nutritionists serve as leaders and advocates in this growing field.

36 credits (9 of these credits transfer in from the dietetics internship) | 100% online program | Flexible start dates

MASTER OF BUSINESS ADMINISTRATION

WITH A CONCENTRATION IN DIGITAL MARKETING

equips leaders to employ the latest digital marketing strategies, techniques and tools to online advertising, social media, mobile marketing and big data analytics to effectively and ethically reach target customers and grow their businesses. In today's fast-paced, digitally connected society, businesses must adopt new and interactive marketing approaches to connect people to their products and services.

36 credits (including up to 9 transfer credits) | 100% online program | Flexible start dates

MASTER OF BUSINESS ADMINISTRATION

WITH A CONCENTRATION IN HEALTHCARE MANAGEMENT

will help you master the skills needed to effectively manage a variety of business needs in rapidly changing healthcare settings, from accounting and finance through organizational planning and effectiveness.

36 credits (including up to 9 transfer credits) | 100% online program | Flexible start dates

MASTER OF BUSINESS ADMINISTRATION

WITH A CONCENTRATION IN MANAGEMENT

is designed for individuals who are interested or require knowledge in multiple disciplines to more effectively lead and manage their organizations.

36 credits (including up to 9 transfer credits) | 100% online program | Flexible start dates

MASTER OF BUSINESS ADMINISTRATION

WITH A CONCENTRATION IN STRATEGIC LEADERSHIP

is designed to help individuals make a significant impact in the organizations they serve by becoming more effective leaders. Students will learn best practices for successfully leading change, developing leaders, empowering teams and aligning organizations to achieve desired results.

36 credits (including up to 9 transfer credits) | 100% online program | Flexible start dates

MASTER OF ARTS IN HEALTHCARE LEADERSHIP

will help you maximize your leadership potential in the healthcare industry by mastering the outcome-based skills needed to effectively lead organizations in the complex and rapidly changing healthcare industry. As with our on-campus programs, a hallmark of obtaining your online education at Messiah University is the individualized attention you receive from our professors, who make your success their top priority.

30 credits (including up to 6 transfer credits) | 100% online program | Flexible start dates

MASTER OF ARTS IN STRATEGIC LEADERSHIP

will teach you best practices for successfully leading change, developing leaders, empowering teams and aligning organizations to achieve desired results.

30 credits (including up to 6 transfer credits) | 100% online program | Flexible start dates

MBA CERTIFICATES*

Digital marketing

Healthcare management

Management

Strategic leadership

WHY PARTNER WITH MESSIAH?

BACHELOR'S

2021-2022 Tuition:

~~\$410/credit~~

2021-2022 Preferred Education Partner Tuition:

\$369/credit

MASTER'S

2021-2022 Tuition:

~~\$725/credit~~

2021-2022 Preferred Education Partner Tuition:

\$653/credit

The benefits to earning your online business degree at Messiah University are endless

Exponentially grow your career and opportunities and boost your earning potential

Expand your level of influence and deliver transformative impact to the businesses, organizations and communities you serve

Meet your specific career interests and goals

Individualized attention from our professors, who make your success their top priority

- ◆ **100% ONLINE**
- ◆ **UP-FRONT, NO-FEE TUITION**
- ◆ **NO-HASSLE TRANSFERS**
- ◆ **PREFERRED EDUCATION PARTNER
TUITION DISCOUNT**

(as part of your employer's benefits program)

**Certificate programs are eligible for both federal financial aid and the Preferred Education Partner discount.*



As part of our continued commitment to excellence as an institution of higher education, Messiah University:

Is accredited by the Middle States Commission on Higher Education

Is a member institution of the Accreditation Council for Business Schools and Programs (ACBSP)

Named the #1 Best Business Degree Program for 2017 by Christian Universities Online.

Recognized as a 2020-2021 national Business "College of Distinction"

Is a respected member of the Central Pennsylvania community whose graduates are highly sought after for roles across the Commonwealth and beyond



MICHELE KIEFF | BUSINESS

Graduate and Adult Degree Counselor

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A Messiah University degree will help you bridge the gap between theory and practice. You'll develop a broader, deeper knowledge of business and the critical thinking skills you need to advance your career. Call or email me today to get started on your career path!